

A dark blue background featuring a repeating pattern of spade symbols. In the center, a large, stylized image of the Circa building at night is shown. The word "Circa" is written in a cursive font on the building's top edge. Overlaid on the building are several sports-related icons: a baseball on the left, a football on the right, and a diamond-shaped card in the upper left. The main title "BALLER Dream" is prominently displayed in the center. "BALLER" is in large, bold, blue-outlined block letters, and "Dream" is in a white, cursive script font below it.

BALLER Dream

CELEBRITY POKER TOURNAMENT

Hosted by Greg Maddux

APRIL 27-28, 2024

SPONSORSHIP OPPORTUNITIES

Circa
RESORT & CASINO.

PROCEEDS BENEFIT THE
**BALLER DREAM
FOUNDATION®**

www.ballerdream.org/circa

Baller Dream Celebrity **POKER TOURNAMENT**

A Legendary Weekend

This exclusive 2-day weekend experience at Circa Resort & Casino is the 2nd annual partnership event to benefit Baller Dream Foundation. The celebrity experience includes a Saturday night Game-Show Gala Dinner and a Sunday night Celebrity Poker Tournament, offering a prize pool of up to \$100,000. Support cancer-fighting warriors through event sponsorship, ticket purchases, or by bidding on our exclusive silent auction items while experiencing a weekend of excitement alongside some VIP celebrity guests!

ABOUT BALLER DREAM FOUNDATION

Baller Dream Foundation provides financial and emotional support for young cancer warriors, ages 0-29, through treatment, remission, and beyond. They assist families experiencing extreme financial hardship due to a cancer diagnosis and offer financial support through various programs, tailored to the needs of each family.

They also provide dream gifts & experiences, in-hospital diversionary programming and community events to support these young "Ballers".



Stay & Play

There's so much to experience when you decide to stay & play during the Baller Dream Celebrity Poker Tournament.

BALLER *Dream* CELEBRITY POKER TOURNAMENT

ITINERARY

150 Spots Available!



photo by Eric Scire

SATURDAY, APRIL 27, 2024 | 6PM–10PM

Game Show Gala in the Galaxy Ballroom

Our game show dinner will feature a live auction for a chance to play celebrity family feud with our VIP guests. We will also serve plated dinner, offer an open bar, and display our 100+ item silent auction. We will host a paddle-raise to support Ballers and offer our poker players an opportunity to secure additional chips prior to Sunday's tournament.

100 Spots Available!



photo by Adam Kilbourn

SUNDAY, APRIL 28, 2024 | 5PM–9PM

The Main Event at Legacy Club

Mix and mingle during cocktail hour followed by an exhilarating Celebrity Poker Tournament featuring our legendary host, Greg Maddux along with some other big names in sports & entertainment. Play for your chance to take home part of the prize pool of up to \$100,000.

STAY & PLAY

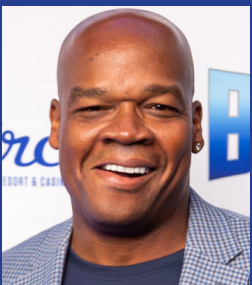
Celebrity POKER TOURNAMENT

Guests will be able to purchase additional chips prior to the tournament of up to \$2,500. Rebuys during the first hour of tournament play will be available up to \$2,500. A total of \$5,000 in rebuys is available to each player.

\$500 = 5,000 chips (tax deductible donation)



Past Celebrities Include



Frank Thomas



Roger Clemens



AJ Cole



Deryk Engelland



Tito Ortiz

Double-Down FOR A GOOD CAUSE

See below for the various sponsorship levels available and what they include.

Hall of Fame

**EXCLUSIVE PRESENTING
SPONSOR \$75,000**

- Poker tournament access for 6 players, buy-in included
- Suite accommodations for all 6 players for 2 nights
- VIP Celebrity Table at Saturday's Dinner
- Choice of Stadium Swim Cabana or VIP table at Sportsbook
- Marketing package – print and digital

World Series

\$50,000

- Poker tournament access for 6 players, buy-in included
- Hotel accommodations for all 6 players for 2 nights
- VIP Celebrity Table at Saturday's Dinner
- Marketing package – print and digital

Championship

\$30,000

- Poker tournament access for 4 players, buy-in included
- Standard room accommodations for all 4 players for 2 nights
- Celebrity Table at Saturday's dinner for 4 guests
- Marketing package

Major League

\$15,000

- Poker tournament access for 2 players, buy-in included
- Standard room accommodations for 2 players for 2 nights
- Celebrity Table at Saturday's dinner for 2 guests
- Marketing package

SOLD OUT!

Single Day Pricing

SATURDAY, APRIL 27

GAME SHOW GALA DINNER

- \$15,000 - Celebrity Table at dinner for 8 guests
- \$5,000 - Access for 2 guests
- \$3,000 - Single ticket

SUNDAY, APRIL 28

CELEBRITY POKER TOURNAMENT

- \$5,000 - Single player tournament access with 10,000 chip buy-in included

Additional hotel room and suite upgrades offered based on availability.

Custom Package

Whether you want to include additional guests, add on hotel rooms, or increase brand exposure, we can build a package that fits your individual or company goals.

**FOR INQUIRIES AND BOOKING
PLEASE CONTACT**

**PAIGE@BALLERDREAM.ORG
702.622.3435**



Marketing Only Package

This option grants exclusive branding opportunities without event access. Elevate your company's presence with a prominent display of your logo throughout the event venue and property, as specified in your chosen package.

- \$5,000 - \$50,000

HOTEL OCCUPANCY

Friday: 100%

Saturday: 99.2% occupancy

Sunday: 92% occupancy

WEEKEND PROPERTY

HEADCOUNT: 40,376

INDOOR

36 vertical digital screens throughout the casino, plus:

- Concierge Video Wall
- Slot Machines
- Vertical screens

108,000 IMPRESSIONS PER SCREEN ON PROPERTY PER DAY (rotation screens)

OUTDOOR

- Main Bar Screens X20
- Cabana Screens X30
- Vertical Screens X6
- Main Screen X1



2023 EVENT EXPOSURE

Marketing package ads garnered 46,664,900 impressions during last year's event